

2016 Executive Committee

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*To enhance the growth, value
and quality of travel and
tourism to, from and within the
Asia Pacific Region for the
benefit of its membership.*

October 20, 2016

Aloha!

Since 1952, PATA Hawaii Chapter has been serving Hawaii in its mission of fostering industry relationships. We are pleased to announce that our annual holiday breakfast will be held on Friday, December 2, 2016 at the Halekulani Hotel. We will be joined once again by the Travel & Tourism Research Association-Hawaii Chapter (TTRA) as co-hosts of this event.

Like past years, we will hold a silent auction fundraiser to benefit a local non-profit organization. And once again, we are happy to share that the Visitor Aloha Society of Hawaii (VASH) will be the benefactor of our 2016 fundraiser. All monies raised from the silent auction, 100%, will be donated directly to VASH. Last year, over \$13,000 was raised in just a few hours.

VASH is a volunteer organization dedicated to sharing the Aloha spirit with visitors who have been victims of crime or other adversities, and provides follow up assistance and support in an effort to create a positive memory of their stay in our islands. VASH also recruits, trains and coordinates the efforts of community volunteers to provide assistance and support to our visitors.

PATA Hawaii Chapter is humbly asking for your support by requesting a donation from your company. This event and auction is a wonderful way to give back to our visitors by supporting VASH and our industry.

We hope we can count on your participation and would love to see you there!

Mahalo!

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Attachment: Donation Form