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To enhance the growth, value and quality of travel and tourism to, from and within the Asia Pacific Region for the benefit of its membership.

October, 2017

Aloha,

Since 1952, PATA Hawaii Chapter has been serving Hawaii in its mission of fostering industry relationships. We are pleased to announce that our annual holiday breakfast will again be held on Friday, December 1, 2017, at the Halekulani Hotel. We will be joined once again by the Travel & Tourism Research Association-Hawaii Chapter (TTRA) as co-hosts of this event.

We are pleased to announce that the benefactor of our silent auction fundraiser - Visitor Aloha Society of Hawaii (VASH) – is celebrating its 20th anniversary of service to Hawaii's visitor industry! As in past years, all monies raised from the silent auction, 100%, will be donated directly to VASH. Last year, due to your generosity, over \$11,000 was raised in just over an hour. Mahalo, VASH!

VASH is a volunteer organization dedicated to sharing the Aloha spirit with visitors who have been victims of crime or other adversities, and provides follow up assistance and support in an effort to create a positive memory of their stay in our islands.

We are asking for your continued generosity to the great efforts of VASH, and PATA Hawaii Chapter is humbly asking for your support by requesting a donation from your company. This event and auction is a wonderful way to give back to our visitors by supporting VASH and our industry.

We hope we can count on your participation and would love to see you there!

Mahalo!

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Attachment: 2017 Donation Form



PACIFIC ASIA TRAVEL ASSOCIATION
HAWAII CHAPTER

BIG PICTURE ISSUES - LOCAL RELEVANCE

Fostering industry relationships and educating members on trends and opportunities.
